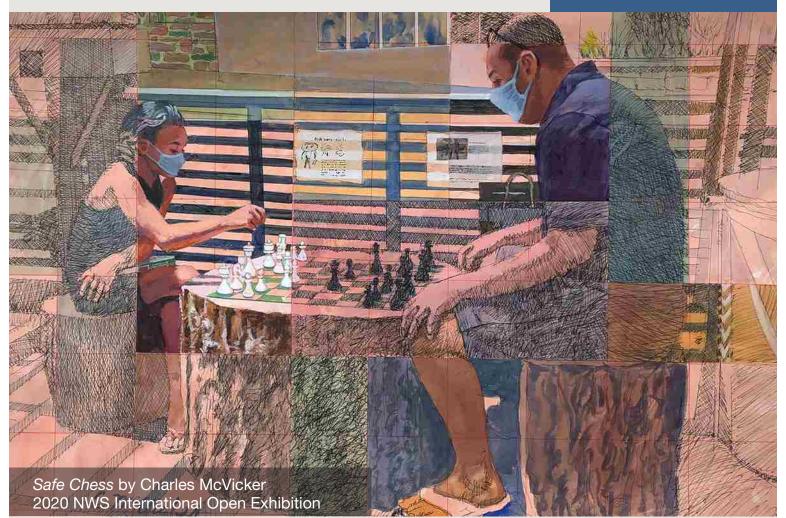
NATIONAL Watercolor Society

JANUARY 2021 Newsletter





Today there a few constants in my life – family, good friends, the NWS Board & members, exercise and my escape...which is my art. I am working on painting a commission I need to finish, and it was so joyful for me to be in the moment painting. When I took a break, I suddenly realized all that was in my mind's eye was my painting, where it was at and where I wanted it to go for the rest of the night. It was so refreshing not to think about anything else. I feel blessed to have that escape away from the current chaos in the world. Paint!!!! We all need a little fun escape right now. I hope to see your masterpiece showcased in the NWS Members Exhibition. Entry is now open!

As we move into 2021, join me in saluting our retired NWS Board of Directors, who worked tirelessly for the good of NWS and you, our members. They have made a lasting difference and are treasured colleagues and friends.



Matthew Bird touched the members with his newsletter articles and photos. He made us all feel important. As vice president, he was exceptional. He presided on the board with a calm, intelligent hand and a voice of reason.



Nancy Swan's dedication, outreach, and compassion to our members were endless. Thank you for your many years of service. Nancy will be serving as Committee Chair of Special Events in 2021.



Beatrice Trautman has promoted NWS with gusto, diving into everything NWS with earnestness and dedication. Her expertise was invaluable to us throughout the years. Beatrice will be running the postponed Mary Whyte

Workshop in October.



Penny Hill has worked tirelessly and selflessly for almost a decade, which is truly extraordinary. She has been the face and friend

of our members. Her work ethic and outreach to our members and the board made a lasting difference. Penny will be our historian in 2021 with her wealth of knowledge of all things NWS.

Please welcome our newly elected NWS Board of Director's who took the oath of office on January 8, 2021



Stephanie Goldman, Vice President–Education Director "I look forward to carrying out my responsibilities as vice president and continuing to develop the ScholARTship program initiated last year as director of education."

Stephanie has previously worked on the board as the secretary, special projects, and education director–special projects. Stephanie's home base is California.



Diane Chencharick, Membership Director

"In my new role in membership, I'm most excited about getting to know other artists, being inspired by their work and helping enhance their experience with NWS." Diane trained under Nancy Swan in 2020 and makes her home in

Florida and New Hampshire.



Judy Saltzman, Exhibition Director

"I am grateful for the opportunity to serve as your NWS exhibition director. I'm looking forward to connecting with the artists, offering help when needed, and excited to see their creations." Judy has

worked on the board as web director previously and has been training under Penny Hill all through 2020. She resides in Florida.



Randy Hale, Publicity Director

"We look forward to great opportunities this year when the National Watercolor Society will be providing a premier platform of outreach embracing all forms of artistic endeavors in water media!"

Randy's home base is Colorado.



Shanthi Kumar, Web Director

"As web director for NWS, I am excited to work with the board to present our members with updated news and events about our society and continue to provide the community with

art resources through our website." Shanthi has been working with Judy Saltzman training in 2020. She resides in Colorado.

President's Message Continued



Lorraine Watry, Newsletter Director

"I look forward to getting to see all the beautiful artwork, learn more about our members and promote the National Watercolor Society through the newsletter." Lorraine's home

state is Colorado.

Continuing NWS Board members



Denise Willing-Booher President

Judith Zailo Secretary





Paula Fiebich Development Director–Awards

Kathleen Mooney Treasurer



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Denise Willing-Booher President, NWS

2021 NWS Calendar

Jan 1 - Feb 12	Member Exhibition Entries Accepted
February 12	Member Exhibition Deadline
March 1	Member Exhibition Accepted List Posted to Website
March 12	NWS ZOOM Meeting
Apr 1 - May 14	International Open Exhibition Entries Accepted
April 2	Newsletter Deadline
April 9	NWS ZOOM Meeting
May 1 - Jun 27	Members Exhibition ONLINE
May 15	Members Exhibition Online Opening Reception
June 7	International Open Exhibition Accepted List Posted
June 11	NWS ZOOM (TBD)
August 6	Newsletter Deadline
September 17	NWS ZOOM (TBD)
October 2	International Open Exhibition Opens
October 6-9	Mary Whyte Workshop
October 14	Ali Cavanaugh One-day Workshop (TBD)
October 15	International Open Exhibition Meet and Greet
October 16	International Open Exhibition Opening Reception
November 1	NWS Membership Renewal
November 5	Newsletter Deadline



MARK YOUR CALENDAR! n looking back at NWS 2020 Exhibitions, all five of them, there is much to celebrate. The level of the artwork has been exceptional. In this period of uncertainty, artists are finding ways to adapt, creating and bringing joy and hope to many. NWS adapted to augmenting virtual receptions, numerous video exhibition platforms, and an online exhibition website that features our members artwork with expanded opportunities.

Entry for the 2021 NWS Members Exhibition is now open!

You have until February 12th to enter. If you need assistance, *happy to help*, but suggest not waiting for the last day. This exhibition will be online only and offers several new items. The Awards have been increased ... Three \$2000 cash awards, two \$1000 cash awards and four \$500 cash awards (\$10,000 cash in total). You may enter 2 paintings (only 1 can be accepted) and there is no size limitation. We are excited that <u>Mat Barber</u> Kennedy will be the Juror of Selection and Awards. For the Prospectus <u>Click Here</u>.

Did you know that the NWS online exhibition website (<u>http://nwsexhibition.com/</u>) has tracked over 7,685 visitors to the site? More than 81,000 paintings have been viewed since the online exhibition website was established in April 2020, resulting in many sales. The NWS Permanent Collection is being added and will be available shortly.

Thank you for this opportunity to serve as the NWS exhibition director. I have had the privilege of working with Penny Hill, who has given her heart and soul to this organization. We are grateful for her dedication, wisdom and good humor. NWS is all about its members and the art! Until we can meet in person, I hope you will join one of the Zoom sessions to say *hello*.

Judy Saltzman NWS Exhibition Director NWSExhibition@gmail.com



2021 NWS Members Exhibition is Now Open

The 2021 Members Exhibition is now open. This year's ONLINE Exhibition is open to ALL NWS Members



Entry deadline is February 12, 2021

Call for CAFÉ Entry Link

EXHIBITION PROSPECTUS

* See Members Exhibition **ScholARTship Mentor Award** on Page 6.



Disentangled by Linda Banks 2020 Members Exhibition

NEXT ZOOM SESSION







NWS Members Zoom Friday, February 12, 2021 at 11:00AM (Pacific Time)

"How to Create a Painting Series"

with Donna Zagotta NWS

Join us afterwards for a Social Hour

Limited to 100 members. Email: NWS4Zoom@gmail.com for Zoom Link and Passcode



BALLOT RESULTS

Congratulation to our newly elected 2021 NWS Board of Directors and to our elected 2022 NWS International Open Exhibition Jurors of Selection. As members we appreciate your extraordinary service to NWS.

2022 NWS International Open Exhibition Jurors Of Selection Are: **Dale Laitinen** Mark Mehaffey Keiko Tanabe

BYLAW UPDATE: Motion Passed as Follows

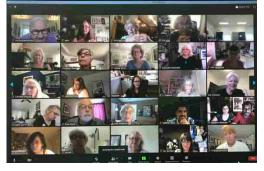
Board Members may enter in the International Open Exhibition and if selected, be eligible for awards and prize money. Board members actively engaging in the jurying process for the International Open Exhibition will be excluded from this privilege.



o you know someone who would benefit from becoming an NWS Associate Member?

This long journey of being an artist has many stages; from the most frustrating to the exceptionally rewarding... and everything in between. As we grow and develop and find our own voice in watermedia, there comes a time when we decide to really make a commitment. We paint more. We look for classes and workshops that will stretch us beyond what we are presently good at. For me, that also included joining NWS as an Associate Member. Somehow, paying those membership dues for the very first time was a symbolic step toward the level of art I knew I was capable of. And I was doubling down on making that happen.

If you know a friend, student or relative who is at this stage in their art career, suggest they join NWS as an Associate Member. Not only will they be supporting one of the top art organizations in the country, they'll have access to our Zoom meetings and presentations designed to get their creative juices flowing. They'll also



be able to enter our online Members Show, which is currently accepting entries through February 12, 2021.

A large percentage of our Signature Members began as Associate Members. Could that next one be you or someone you know? Join now.

If you have any membership questions, feel free to contact Diane Chencharick at: nws4membership@gmail.com

Diane Chencharick

NWS Membership Director

NWS Member Exhibition ScholARTship Mentor BY STEPHANIE GOLDMAN

WIN - Ten Session, Mentorship with Mike Bailey, NWS, AWS

One fortunate artist from the Member Exhibition will receive a ten session, mentorship with M. E. Mike Bailey. This will be an opportunity for an artist to experience Mike's new course *Creativity Beyond the Obvious*, one on one.

M. E. Mike Bailey's award-winning paintings have received national and



international recognition in magazines, books and international exhibitions. M. E. Mike Bailey is a Signature member of the NWS, AWS and a Past President of NWS.

Enter the 2021 Member Exhibition to have a chance to win this incredible mentorship opportunity..

Stephanie Goldman, NWS -VP - Director Education

see that the awards purse is way up from last year, but this is not an 'in person' show. It's all online! Why should I bother? Why waste my time?

I have had these very thoughts when considering entering shows in this pandemic atmosphere. Really! Why should I bother?

The wise old painter admonished me as he held his index finger pointing skyward. "Pay attention, Grasshopper! Don't you understand that these shows really have an important underlying purpose? Let me fill you in..."

The old painter went on to explain how entering shows call up the best efforts of all the painters who enter and inspire those who don't. He explained that such shows actually provide the environment which evolves the art of painting as a whole. Just look back at the art entered 20 years ago or more. There is a vast difference, then versus now, in the quality of the paintings and the evolution of design.

The old painter said something to the effect of "This isn't just about you! Sure, there is possibly an award in it for you ... or even some marketing of your 'brand'. The fact is that your efforts, combined with those of your peers, have multiple effects! By all means, you SHOULD enter!"

Here are some thoughts about why every painter should enter online shows:

- Being accepted by a prestigious society, (such as NWS) is a high honor bestowed by your most skilled peers. (Who wouldn't want that?)
- Online shows reach much larger audiences than in person shows. (International audiences.)
- Often such shows may offer commentary on each artwork. A perfect learning

opportunity.

- Your entry contributes to the survival and sustained life of the society holding the show ... and makes the awards purse possible.
- By your entry, you unknowingly lead other painters to also enter.
- Every painting challenges the next show to be more accomplished, thus inspiring a positive evolution of every up and coming painter.

Very few artists have any understanding of their effect on other artists ... or that their work might be shining examples for future artists to follow. Yet, those fine paintings might come from some modest, self critical artist who is unaware of the impact his or her art is having on other artists. The fact is, those stellar paintings come from someone!

You might still be arguing with yourself about the quality of your work, or the percentage chances of getting in, or winning awards. The reality is that you are seeing through very different eyes than the juror or judge. There simply isn't a better opportunity for you to gain the artistic wisdom needed to excel! After all, as artists exist, all are pursuing artistic growth and excellence ... Right?



Mike Bailey, NWS, AWS is a past president of NWS. His paintings are held in private and corporate collections in the U.S., Europe, and Australia.



ue to Covid-19, 2020 saw many galleries and art societies move to online platforms to bring their shows to the public, and NWS was no

different.

While I will always prefer viewing art in person, many artists I talked to were excited about this shift, and there are certainly advantages. (No handling fees or shipping charges is definitely a plus.)

I suspect these virtual environments are here to stay, even when galleries are able to host live openings, as the internet can extend the reach of viewership. In the mean-time, as we all get used to online shows, there are some important things to keep in mind.

Just because we don't have to ship our work to a physical gallery, doesn't mean we can enter the same painting in multiple online shows at the same time. This may or may not be clearly stated in a prospectus, but it should be common sense.

If accepted, it's important to remember that your selected artwork is now committed to that exhibition. It's considered bad form to sell the painting elsewhere, even if the exhibition is virtual. That includes having the painting for sale at another gallery or in a different exhibition at the same time.

(If you have an opportunity to sell your selected artwork outside a show, best practice is to contact the gallery or refer the buyer to them.)

Before Covid-19, this was less of an issue because we all shipped our paintings to a physical location. Now that the internet is taking over, it's more important than ever to keep in mind where your paintings are committed and for how long. This is assuming your work is for sale, as there are always exceptions, and some organizations allow sold artwork to be entered, or marked "not for sale."

Careful reading of the prospectus is always important, and if you have any questions contact the exhibition chair. We look forward to seeing your next masterpiece!



Members now have the opportunity to receive live video coverage of NWS Events and Demonstrations.

NWS: The First 100 Years at Hilbert Museum of California Art



NEW NWS ASSOCIATE MEMBERS

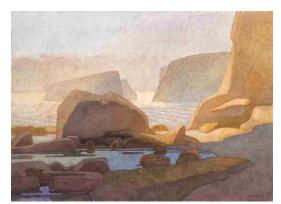
November 19, 2020 - January 16, 2021

Edward Abrams	CA
Vikrant Adhikari	India
Michael Archer	TX
Stephen Brayfield	TN
Kevin Clifford	MI
Stephen Edwards	IN
Katharine Engh	WA
Amalia Fisch	WA
Sidra Hassan-Brown	NY
Jianfeng Hua	China
Louise Lachance	Canada
Lorraine Linkhauer PhD	GA
Lis MacDonald	CA
Debra Meier	NY
Elaine Moriarty	OR
Janice Naiditch	HI

Sabir Nazar	Pakistan
Jessica Pace-Berkeley	VA
Roxy Podlogar	WA
Lesley Powell	NY
Carina Rayo	Philippines
Peter Shaw	MA
Gregory Supple	NY
Kathleen Wilke	WI
Angela Wrahtz	OR
Bingchuan Zhang	China



Bits and Pieces by Elaine Daily-Birnbaum



Coastal Tide Pool by Carolyn Lord



Rise Up by Cathy Hillegas



Wabash Street Impression 2020 by Woon Lam NG



Gina Judy, Associate Member OWS, KWS,

MTWS, AKWS, won a merchandise award from the Montana Society National Show and received an M.Graham Watercolor Set. She received a "Recognition of Excellence" and selection for the traveling-exhibition of the now-online South Carolina Watermedia's 43rd Annual National Exhibition. This year, she was awarded signature-memberships in the Ohio Watercolor Society, Kentucky Watercolor Society, and Montana Watercolor Society.

Catherine Hillis, was awarded the Ron Schlover Outstanding Watercolor Award in the Pennsylvania Watercolor Society's 41st Annual International Exhibition. The winning painting is titled: "Bottoms Up." The exhibit is online at pawcs.com



2020 NWS 100th International Open **Exhibition** Catalog

color. Available

for purchase,

100th International Open Exhibition

along with catalogs from some of the other NWS past shows, at this link:

NWS STORE

NEWSLETTER GUIDELINES

We are proud that our members receive so many accolades; however, we are limited in what can be included.

WE PRINT the following for Signature and Associate members:

- Awards (only from national or international exhibits open to all artists. No "members only" shows.) Indicate the award[s] you received.
- Recent publications that include your work
- Special honors (i.e. signature membership to • national art groups; serving as juror; having work added to permanent collections, etc.)
- Inclusion in invitational, solo or two-artist exhibitions

WE DO NOT PRINT:

- Your workshops or websites
- Your inclusion into exhibits (unless you get an award and your painting is in an exhibit open nationally to all artists)
- Items more than 6 months old

Submitted material will be edited if it does not conform to the above criteria OR in order to fit space available.

REQUIREMENTS:

- Indicate your member status (signature or associate)
- ACCOLADES Submit your information PROPERLY FORMATTED and in the 3rd person. Use the Accolades section in this newsletter as a guide. Be specific about titles and dates.
- · ARTICLES will be reviewed for content and relevancy. NWS reserves the right to accept or reject articles and to edit the contents to fit.
- IN MEMORIAM: NWS will publish one submitted photo, space permitting.
- CALL FOR ENTRIES submitted and applicable to NWS will be posted on our website
- WE REQUIRE A PERSONAL SUMMARY OF YOUR ACHIEVEMENTS. A MONTHLY NEWSLETTER WILL NOT BE GLEANED FOR CONTENT.

2021 DEADLINES: Spring: Apr. 2; Summer: Aug. 6; Fall: Nov. 5; Winter: Jan. 15

ONLINE PREFERRED NWSnewsletter@gmail.com (Indicate "NWS Newsletter" in subject line, or it may be missed.)

MAIL-IN - NWS Newsletter Editor, 915 S. Pacific Avenue, San Pedro, CA 90730-3201

Lorraine Watry NWS Newsletter Director

In Memoriam



Robert Devoe - Pears with Dogwood (Hanson Howard Gallery blog post Jan. 5, 2018)

Robert DeVoe (July 21, 1933 - October 30, 2018)

With the death of Robert C. DeVoe, Southern Oregon lost a truly humane man, an exquisite artist, and a loving husband, father, and grandfather. Bob was born in Canyonville, Oregon, and graduated from Medford High School in 195I. In 1953 he entered the U. S. Airforce and served until 1957, becoming a Staff Sergeant.

During Bob's illustrious career his paintings were included in major exhibitions and collections across America. His painting of Grizzly Mountain, near Ashland, was chosen for the cover of "The Artist and the American Landscape," a book sold in museum bookstores. He is most noted for

(excerpt from the obituary published in the Mail Tribune on Nov. 20th, 2018)

his extraordinary, light-filled, still-life paintings.



Numbers by Denny Bond



Last Call by Robin Lee Makowski



Nature's Tools by L. S. Eldridge