

NWS

NATIONAL WATERCOLOR SOCIETY

PURPOSE

The National Watercolor Society presents the best of water media painting, representing a wide range of directions and technique, from experimental to traditional, and encourages support for watercolor as a vital, enduring and expressive medium.

CALL FOR ENTRIES

2013 Annual Open Exhibition

November 9, 2013 to January 11, 2014

NWS Gallery, 915 South Pacific Ave, San Pedro, CA

CALENDAR 2013

July 27 DEADLINE for Entry

Aug 17 Initial Review and Tentative Selection
from all images submitted

Aug 20: Accepted Artists will be posted on our web
page and exhibitor information packets will
be mailed. Email notices will be sent to all
entrants who list an email address.

Sept 2: Deadline for Paintings to be Delivered

Sept 28: Verification of Accepted Paintings;
Traveling Exhibition Selected; Jury of Awards
by Roxana Velásquez Martínez del Campo

Nov 9: Annual Opening & Reception

Jan 11: Annual Exhibition Closes

Demonstrations/Lectures

August 18, 2013 - Kathleen Conover (Demo)

September 29, 2013 - Dean Mitchell (Lecture)

November 10, 2013 - Linda Doll (Demo)

JURY OF SELECTION

Gerald Brommer (chairman)

Dean Mitchell

Kathleen Conover

Pat Cook (Alternate)

Mike Bailey (Alternate)

AWARDS

More than \$32,000 in Purchase, Cash and
Merchandise awards.

JUROR OF AWARDS

Roxana Velásquez Martínez del Campo

American born and raised in Mexico, Roxana Velásquez is the current Executive Director of the San Diego Museum of Art (SDMA) in California. Prior to her appointment in 2010, she has served as director of the Museo Nacional de San Carlos, Museo Nacional de Arte (Munal), and the Museo del Palacio de Bellas Artes in Mexico City representing professional, civic, and cultural endeavors that elevated each institution to international recognition. Ms. Velásquez is a member of the Board of Trustees at the Association of Art Museum Directors, the International Council of Museums, and the Asociación Mexicana de Profesionales de Museos. She has been distinguished by the King of Spain with the Cross of Isabel la Católica for outstanding cultural projects of Spanish art organized in Mexico. In her pursuit to foster cross-cultural dialogues Roxana connected with many institutions worldwide and was invited on various occasions by the Governments of Belgium, China, France, Italy and Poland to name a few. She organized and curated remarkable exhibitions namely Goya, Rubens and His Time, From the Academy to the Impressionism, Masterpieces of the 19th Century European Paintings, René Magritte and Frida Kahlo Centennial Exhibition.

ELIGIBILITY

The Annual Exhibition is open to all artists. Paintings must be primarily water-based media on a paper surface and unvarnished (Yupo & Tyvek are permitted). Other media, if used, must be in conjunction with water media. Water media must be the dominant element. No digital media, photography, prints or reproductions may be used anywhere in the painting. **No work that has been previously exhibited in any national show may be entered. (A national show is any show that accepts national or international entries.)** Work must have been completed within the last two years. Paintings done in a class or workshop setting may not be submitted. Source material must be original and not derived from any published images.

JURYING PROCEDURES AND SEQUENCE

The Annual Exhibition is selected in two stages: an initial review and tentative selection from all images submitted and a later verification of those paintings tentatively accepted. Paintings that do not match the submitted entry in content or quality may be eliminated in the second jurying. Improperly framed pieces may also be rejected at this time. The Juror of Awards then reviews the accepted paintings and determines the awards and the Travel Exhibition.

ACCEPTED WORKS

Please check our web page on Aug 20 to see a list of Accepted Artists/Paintings. Artists whose submissions are accepted in the initial jurying process will receive labels and instructions for shipping and delivery.

DIGITAL ENTRY (July 27 Deadline)

Artists may submit one digital entry by mailing in the DVD/CD/Flash Drive. Digital image should be RGB color in jpeg format and should be sized at 72 resolution, and 1920 pixels on longest side. You may also upload your image by going to **www.nationalwatercolorssociety.org** and following the upload directions for CAFE. Size restriction for CAFE is 72 resolution, 1920 pixels for the longest dimension and file size not larger than 3mb.

ENTRY FEES (Nonrefundable)

Signature Members and Associates whose dues have been paid for the current year may submit one image for an entry fee of \$25. Fee for Non-members is \$40. You can send a check or postal money order payable in U.S. funds and mailed with your Data Card or if you use CAFE you can pay with a credit/debit card. All uploads to CAFE must be paid to CAFE. All entrants will receive a catalog of the 92nd Annual Exhibition.

TRAVELING EXHIBITION

A traveling exhibition of 30 paintings will be chosen by the Juror of Awards for a one-year national tour. Please be sure to mark the circle on your Data Card if your painting is available for this honor.

SALES

All work **MUST** be for sale. The National Watercolor Society is responsible for all sales and will retain a 30% commission. Although the utmost care will be taken in handling paintings and shipping containers, NWS and its representatives cannot be responsible for damage or loss, whatever the cause. Artists should carry their own insurance. There will be no price changes after acceptance in the 92nd Annual Exhibition.

FRAMING LIMITATIONS

Minimum Image Size: 9" x 12". Maximum Frame Size is 40" on longest side. The frame must be simple but sturdy enough to support the artwork without buckling the Plexiglas. No glass will be accepted. Diptychs and triptychs must be mounted within a single frame. The painting must be ready for hanging with wire and secured under rigid Plexiglas. No saw tooth hangers. Mats, if used, must be a white or light neutral color unless an integral part of the artwork.

SIGNATURE MEMBERSHIP IN THE NWS

An Associate or non-member whose painting is accepted in the Annual will be invited by the President of the Society to apply for Signature Membership. The artists will be asked to submit three matted works, excluding the exhibited work, for review by the Jury of Selection. If the paintings are judged to meet the standards of quality and consistency required by the Society, the applicant will be invited to become a Signature Member in the National Watercolor Society. Acceptance into three Annual Open Exhibitions will also earn the artist Signature Membership.

ASSOCIATES OF THE NWS

Artists and friends of watercolor may become Associates of the Society merely by applying and paying the required annual dues. Benefits include all announcements of NWS activities, the Newsletter, Prospectus, Catalog of the National Exhibition and reduced entry fee for the Annual Show. Associates are eligible to enter the NWS Member Show. Associates may not vote or use NWS initials after their name. The NWS membership year runs from April 1 to March 31.

To become an Associate, send \$40.00 with your name, address, phone & email to:

NWS Membership Director
915 S. Pacific Avenue
San Pedro CA 90731

or join online on our web page

www.nationalwatercolorssociety.org

For questions or copies of this prospectus contact:

Penny Hill
NWS Exhibition Director
e-mail: **NWSAnnualExhib@gmail.com**
Phone: (760) 908-3389

Note: Pacific Time Zone

You may download a copy of the prospectus at:

www.nationalwatercolorssociety.org

Note: Registered or Certified &/or Receipt Requested Mail will not be accepted.

You may include a separate dues check along with your entry if your dues are past due. You may check the mailing label on reverse side or check our web page to see if dues are current. Signature dues \$45; Associate dues \$40.

DATA CARD

Please: • Use black/blue ink and neatly letter/print. • Fill in all blanks & check all the appropriate boxes.

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: (____) _____ Cell Phone: (____) _____ E-mail _____ @ _____

Painting Title: _____

Year Completed: _____ Price: \$ _____

Image Size: (h) _____ x (w) _____ Frame Size: (h) _____ x (w) _____

Current NWS Membership Status: ☐ Signature Member ☐ Associate ☐ Non-member

Available for the Traveling Exhibition? ☐ Yes Available ☐ No Unavailable (unchecked equals a NO)

Will You Accept a Purchase Award? ☐ \$ 4000 ☐ \$2500 ☐ \$ 1500

Check each one that you will accept. (unchecked equals a NO)

AGREEMENT Submission of this image of the painting, if accepted by the Jury of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following: I hereby release and discharge the officers of National Watercolor Society (NWS) and its representatives and employees from any and all claims occasioned by damage or loss of said image or painting while in the possession of NWS. No work accepted for the Annual Exhibition or the Travel Exhibition may be withdrawn prior to the close of the exhibition or the termination of the tour. Permission to reproduce the painting in the catalog of the exhibition and for publicity purposes is granted. Permission to use this image for educational purposes is granted.

I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another national show, I will be disqualified immediately. Awards or letters will be rescinded, and I will be not be allowed to enter the NWS Annual Exhibition for two years.
(A national show is any show that accepts national or international entries.) For more information on this, contact Penny Hill (760) 908-3389 or NWSAnnualExhib@gmail.com.

PLEASE SIGN YOUR NAME: _____ **DATE:** _____

INSTRUCTIONS

Preparation of the digital image for mailing: Label CD with Artist's Name and Painting Name.
Cut along dotted line and fold the Data Card in half and mail along with CD/flash drive and check to Penny Hill, Exhibition Director, 1145 Barham, #130, San Marcos. CA 92078.

- ☐ The CD or flash drive is included (these will not be returned)
- ☐ Data Card has been filled in completely and mailed with the CD.
- ☐ Check is made payable to National Watercolor Society (U.S. funds only)
- ☐ Include correct fee: **Signature Members or Associates Fee is \$25. Non-members Fee is \$40.**

Preparations of digital image for uploading: Go to our web page and follow directions for uploading to CAFE.
(If image has been uploaded on CAFE and info has been filled in on CAFE you do not need to mail data form.)